

# Text message copy

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## Bowel cancer campaign

**NOTE – do not include text highlighted in yellow, this is for your information only.**

### **For patients 50 – 74**

Every 2 years you will receive a free test kit in the post to screen for bowel cancers. It's important not to ignore your test and if you haven't had yours, please contact us. Help us catch cancer early.

### **For patients 75+**

Request a free at-home test kit to screen for bowel cancers. Phone the NHS bowel cancer screening helpline on 0800 707 60 60 to get yours.

### **All adult patients**

FIT screening tests are free at home tests that screen for bowel cancers.

People aged 50-74 will receive a test automatically every 2 years in the post.

People aged 75 and over can request a test by phoning the NHS bowel cancer screening helpline on 0800 707 60 60.

### **For more information**

If you have any questions about this toolkit or require more information, please email: [ssotics.comms@staffsstoke.icb.nhs.uk](mailto:ssotics.comms@staffsstoke.icb.nhs.uk)