





Social media copy

Lung cancer and targeted lung health check

Option	Images – download from campaign resource centre	Alt Text copy	Social media post copy
Patient video		Video of a Jeffrey, a Targeted Lung Health Check Patient	<p>Jeffrey was diagnosed with lung cancer from his FREE Targeted Lung Health Check.</p> <p>See if you're eligible and request an appointment here.</p> <p>https://www.uhnm.nhs.uk/our-services/lung-health-checks/</p>
Booking / eligibility		<p>You are eligible for a free lung health check if you:</p> <ul style="list-style-type: none"> • are aged 55 – 74 • smoke or have ever smoked. <p>Lung health checks find lung cancer early, sometimes before you have symptoms.</p> <p>What is a lung health check?</p> <p>Lung health checks look at how well your lungs are working. They can help find lung cancer as early as possible.</p> <p>Lung health check steps:</p> <ol style="list-style-type: none"> 1. Fill out the appointment form 2. Attend a telephone consultation to assess your risk 3. You may be invited for your 1st scan. 	<p>Booking your appointment is simple. You can even have your appointment late at night and on weekends</p> <p>https://www.uhnm.nhs.uk/our-services/lung-health-checks/</p>

			
Early detection	“	“	<p>If you're aged between 55 - 74 and have ever smoked, you may be offered a free lung health check. Find out more here https://www.uhnm.nhs.uk/our-services/lung-health-checks/</p>
Initial telephone consultation	“	“	<p>Get peace of mind. Check if you're eligible and request an initial telephone consultation by filling out the form.</p> <p>https://www.uhnm.nhs.uk/our-services/lung-health-checks/</p>
Lung cancer symptoms		<p>Lung cancer is one of the most common and serious types of cancer.</p> <p>Symptoms of lung cancer:</p> <ol style="list-style-type: none"> 1. A cough that does not go away after 3 weeks 2. A long-standing cough that gets worse 3. Chest infections that keep coming back 4. Coughing up blood 5. An ache or pain when breathing or coughing 6. Persistent breathlessness 7. Persistent tiredness or lack of energy 	<p>Learn the symptoms and contact your GP practice if you are worried.</p> <p>https://www.nhs.uk/conditions/lung-cancer/symptoms/</p>

		<p>8. Loss of appetite or unexplained weight loss</p> <p>Speak to your GP practice if you have symptoms or are worried.</p>	
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For more information

If you have any questions about this toolkit or require more information, please email: ssotics.comms@staffsstoke.icb.nhs.uk