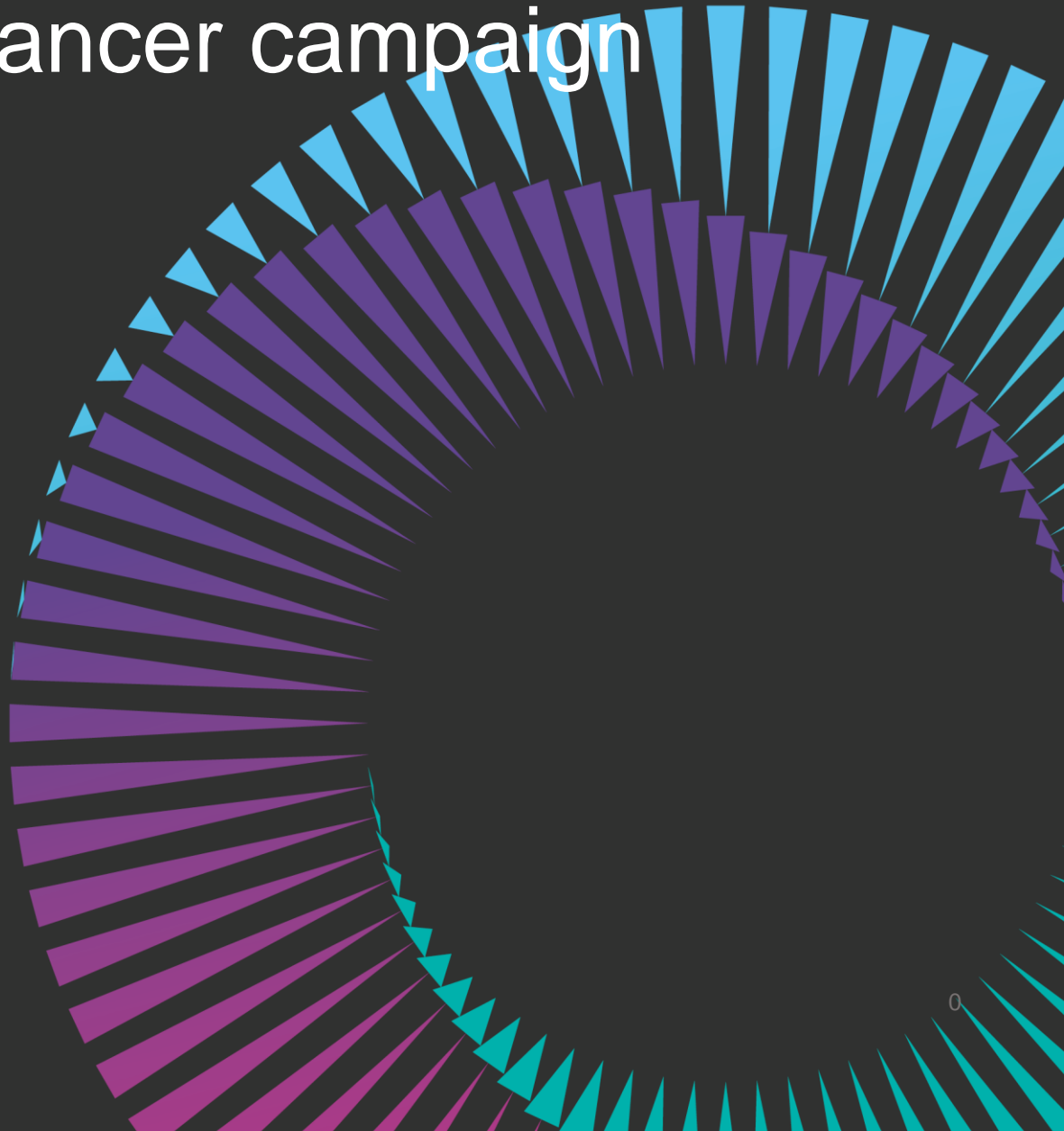


SSOT ICB Cervical cancer campaign

Social media posts


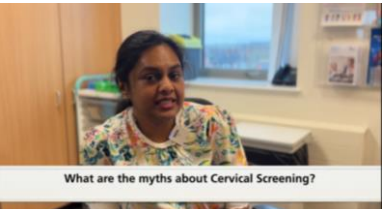


All social media videos and images can be downloaded here: <https://staffsstokeics.org.uk/cervical-cancer/>

Posts can be used on social media feeds to encourage cervical screening attendance.

If you have any questions about this toolkit or require more information, please visit the toolkit briefing sheet or email

ssotics.comms@staffsstoke.icb.nhs.uk

Posts	Caption copy for social media	Website links to add
<p>1. Screening information video</p> 	<p>Booking your cervical screening is so important as it can help catch cervical cancer early. Hear from Dr Bala and Nurse Patricia about what to expect during your appointment.</p> <p>https://www.nhs.uk/conditions/cervical-screening/how-to-book/</p>	<p>Note: If you are a PCN, use your own booking link to help patients find the quickest and most appropriate way to book. The national landing page can be used in circumstances where there isn't one available.</p> <p>https://www.nhs.uk/conditions/cervical-screening/how-to-book/</p>
<p>2. Mythbusting video</p> 	<p>Booking your cervical screening is so important as it can help catch cervical cancer early. Hear from Dr Bala who answers your questions</p>	<p>https://www.nhs.uk/conditions/cervical-screening/how-to-book/</p>

3. How to book video



Booking your cervical screening is so important as it can help catch cervical cancer early. Hear from PCN Lead Manager Bev on how to book and what options are available

<https://www.nhs.uk/conditions/cervical-screening/how-to-book/>

4. Screening promotion GIF



Don't delay booking your cervical screening appointment. It's one of the best ways to protect yourself from cervical cancer. Visit our website to find out how to book.

<https://www.nhs.uk/conditions/cervical-screening/how-to-book/>