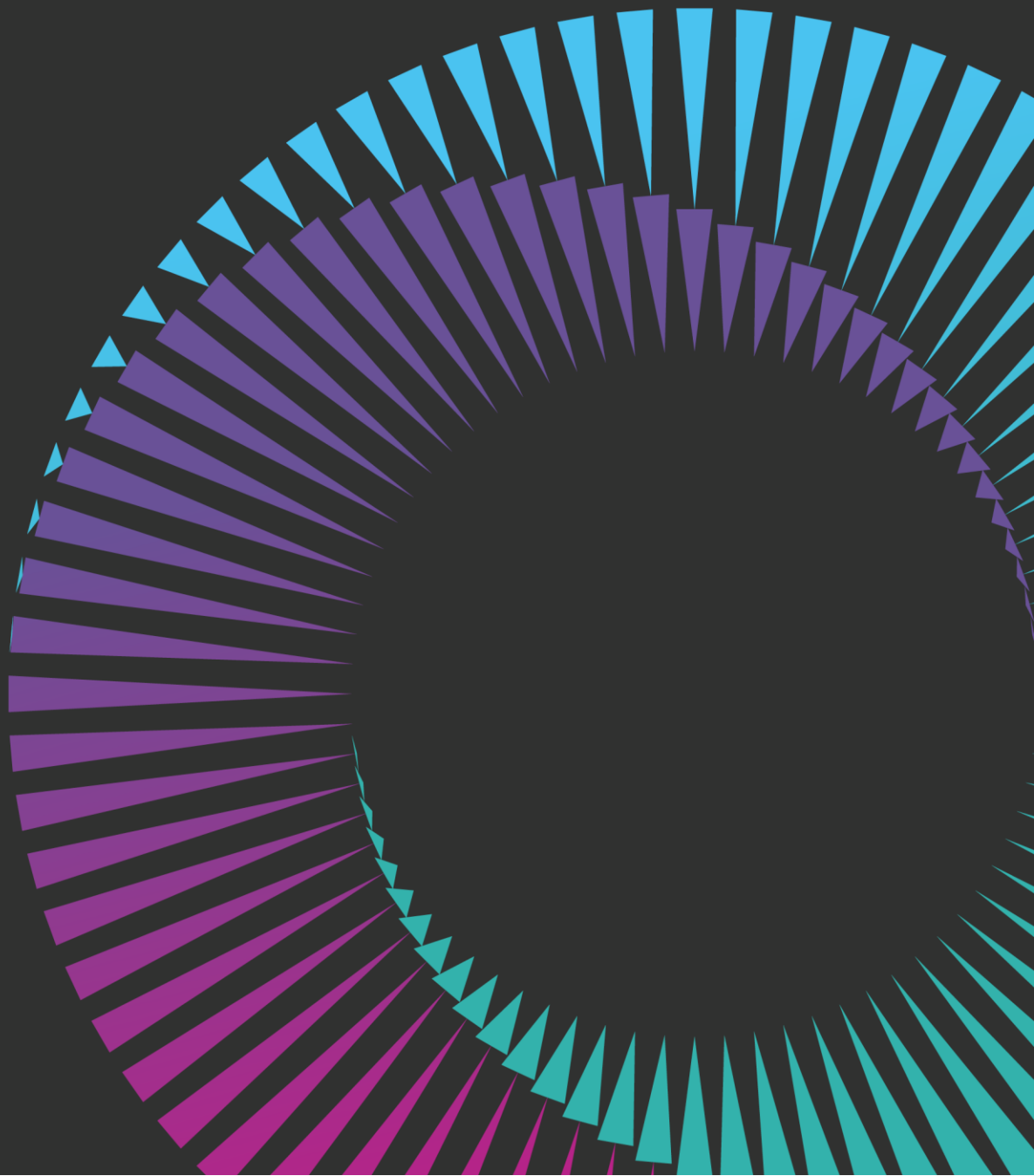


Social media posts

Prostate cancer campaign





Social media posts

Prostate cancer campaign

The partner toolkit has been developed to help amplify the local message. The aim is that by creating the toolkit, we are making it as simple and quick for partners, to share the message and help spread awareness of prostate cancer.

The following landing page can be added to all posts for patients to find out more information: <https://staffsstokeics.org.uk/prostate-cancer/>

Video and files	Caption copy
<p>SSOT_ICB_Prostate cancer_MP4</p> <p>Download from campaign resource centre</p> 	<p>Knowing the symptoms of prostate cancer and understanding your risk helps catch cancer early.</p> <p>Check your risk here in 30 seconds.</p> <p>https://staffsstokeics.org.uk/prostate-cancer/</p>
<p>SSOT_ICB_Prostate cancer_patient_MP4_short</p> <p>Embed YouTube link below</p> <p>https://www.youtube.com/watch?v=OfSahUuLUk</p> 	<p>Knowing the symptoms of prostate cancer and understanding your risk helps catch cancer early.</p> <p>Hear from Clifford, a cancer survivor from Staffordshire.</p> <p>https://staffsstokeics.org.uk/prostate-cancer/</p>

SSOT_ICB_Prostate cancer_patient_MP4_long

Embed YouTube link below

<https://www.youtube.com/watch?v=9BjQA4s9IP>
!



If you think you have symptoms of prostate cancer, do not hesitate to speak to your GP.

Hear from Clifford, a cancer survivor from Staffordshire.

<https://staffsstoikeics.org.uk/prostate-cancer/>